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**Hybrid Media by Durkan**

Inspired by the deconstructivism trend in interiors where mixing different medias has become the norm, Hybrid Media is an enhanced resilient tile collection that blends five different species of woodgrain visuals together in a range of sophisticated tones. The dynamic visual of dark and light, smooth a textured adds a warm foundation to any hospitality interior. The variation of color from each plank is produced with a 2.2-meter-wide print film which allows for an ombre print effect ranging from light to dark. This variation of color brings the trend of “colorplay” to offer a mix of colors from one box, as opposed to specifying several colors to achieve that same look. This product’s commercial grade wear layer and M-Force™ 1 Enhanced Urethane finish ensure performance under heavy foot traffic, which means longer lasting floors and less time and money on materials and replacement. The product’s 4.5mm overall thickness and 20 mil construction is a direct glue down and transitions easily to carpet tile products and has inherent acoustic properties.

**About Durkan**

*From the hotel lobby and corridors to guest rooms and ballrooms, casinos and areas of assisted living facilities, Durkan is the world-renowned as an industry leader in innovative design solutions and high-style, high-performance hospitality flooring solutions. Durkan’s products are offered in a wide range of exclusive innovative pattern and texture technologies, including Definity™, an advanced generation precision sculpturing technology that produces the highest definition of texture, pattern and color available in hospitality carpet; and Synthesis™, which provides a three dimensional layering effect using a custom base and Precision Dye Injected (PDI) surface that enables unprecedented image quality. Durkan is the hospitality brand of the Mohawk Group, a leading commercial carpet manufacturer and a pioneer in the design of sustainable carpeting. For additional information, visit [www.durkan.com](http://www.durkan.com) or [www.mohawkgroup.com](http://www.mohawkgroup.com) or call 800-241-4580.*

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