



Contact:

Laura Bartley (423) 779-6974

laura_bartley@mohawkind.com

Raffish by Durkan

Characterized by bold, painterly brushstrokes and vivid colors, the Raffish collection is reminiscent of the abstract expressionist movement in the American art world. Both frenetic and serene energy are captured in the rhythmic strokes of color that welcome the viewer to have a visual experience that evokes the warm emotion of hospitality. Raffish is on display at HD Expo using Synthesis™, Durkan's exclusive patented breakthrough in carpet technology. Synthesis layers pattern and texture to provide unprecedented 3D image quality and clarity. Never before has this combination of patterning and textural effect been achieved in hospitality flooring. The result is a unique layering effect that brings tremendous depth and richness to carpet design.

About Durkan

From the hotel lobby and corridors to guest rooms and ballrooms, casinos and areas of assisted living facilities, Durkan is the world-renowned as an industry leader in innovative design solutions and high-style, high-performance hospitality flooring solutions. Durkan's products are offered in a wide range of exclusive innovative pattern and texture technologies, including Definity™, an advanced generation precision sculpturing technology that produces the highest definition of texture, pattern and color available in hospitality carpet; and Synthesis™, which provides a three dimensional layering effect using a custom base and Precision Dye Injected (PDI) surface that enables unprecedented image quality. Durkan is the hospitality brand of the Mohawk Group, a leading commercial carpet manufacturer and a pioneer in the design of sustainable carpeting. For additional information, visit www.durkan.com or www.mohawkgroup.com or call 800-241-4580.

###