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Udaan by Durkan

Udaan is an odyssey to new elevations, transcending the hustle and bustle of a noisy environment. Pausing, slowing down and calming our minds to reconnect with ourselves: this collection captures the essence of these experiences. The Udaan collection focuses on reflection and reconnection at a higher level of mindfulness. The designs are fluid with a subtle sense of movement. From dusty hues to vibrant blues combined with soft, blurry textures, the collection achieves an aura of sophistication. Udaan is on display at HD Expo using Definity™, Durkan's exclusive manufacturing technology which surpasses traditional luxury carpet by offering incredible multi-level textures, more than twice the definition, superior performance and unmatched sustainability, as well as the same level of customization found with Axminster. All of the nuances of translating ink patterning into carpet are made possible in this collection through the technological advances and multi-level cut and loop capabilities of Definity.

About Durkan

From the hotel lobby and corridors to guest rooms and ballrooms, casinos and areas of assisted living facilities, Durkan is the world-renowned as an industry leader in innovative design solutions and high-style, high-performance hospitality flooring solutions. Durkan's products are offered in a wide range of exclusive innovative pattern and texture technologies, including Definity™, an advanced generation precision sculpturing technology that produces the highest definition of texture, pattern and color available in hospitality carpet; and Synthesis™, which provides a three dimensional layering effect using a custom base and Precision Dye Injected (PDI) surface that enables unprecedented image quality. Durkan is the hospitality brand of the Mohawk Group, a leading commercial carpet manufacturer and a pioneer in the design of sustainable carpeting. For additional information, visit www.durkan.com or www.mohawkgroup.com or call 800-241-4580.

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